

February 23, 2004

Nokia at the 3GSM World Congress in Cannes 2004:

Multimedia, Enterprise and 3G - key drivers in the expanding Mobility era

"We expect this year to be one of the busiest ever for our industry in terms of new announcements," says Jorma Ollila, Chairman and CEO of Nokia. "The Nokia 9500 Communicator announced today is a significant milestone in our enterprise mobility strategy. The new Nokia 9500 Communicator, together with other upcoming communicator models, will form a robust platform for businesses to mobilize their vital business processes and key employees."

"Nokia sees excellent growth opportunities in three main areas; multimedia, enterprise and new subscribers. Furthermore, 2004 will be the year when we see the commercialization of 3G WCDMA," says Jorma Ollila. "We have reached a subscriber base of around 1.3 billion, with the potential to nearly double this over the next few years. Mobile data services will make up an increasingly large share of the mobile market. Accordingly, data is expected to account for close to 30% of the mobile services market in 2007, compared with just over 10% in 2003, clearly showing the trend of mobility being integrated to all aspects of everyday life."

Speaking at the Nokia 3GSM press conference, Vodafone and Nokia shared their visions and strategies related to 3G WCDMA. Both companies are confident that the year 2004 is going to see the emergence of mass-market 3G services. Nokia and Vodafone also announced collaboration to bring Nokia's 3G terminals to the Vodafone Live! offering.

This year the market will see the launch of push to talk services globally. Nokia and Samsung today announced a cooperation agreement on push to talk. Samsung plans to introduce push to talk in several of its mobile terminal products during 2004 and 2005 based on Nokia's push to talk technology. Separately, several Asian operators today announced their plans to introduce push to talk services commercially based on Nokia's network solution.

Nokia also sees mobile multimedia entering the mass market phase. Since its introduction in October 2003, the Nokia 6600 has become the world's best selling smartphone with shipments to date exceeding 2 million units. High quality imaging, a broad range of 3rd party applications, mobile email and streaming video services are thus becoming available in an easy to use, compelling package.

For further information on Nokia's products and co-operation agreements launched in Cannes, please visit www.nokia.com.

About Nokia

Nokia is the world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia is dedicated to enhancing people's lives and productivity by providing easy-to-use and secure products like mobile phones, and solutions for imaging, games, media, mobile network operators and businesses. Nokia is a broadly held company with listings on five major exchanges.

Media Enquiries

Nokia

Communications

Tel: +358 7180 34900

E-mail: press.office@nokia.com

www.nokia.com